



POONAM INDUSTRIES

COMPANY PROFILE &
PRODUCT CATALOGUE





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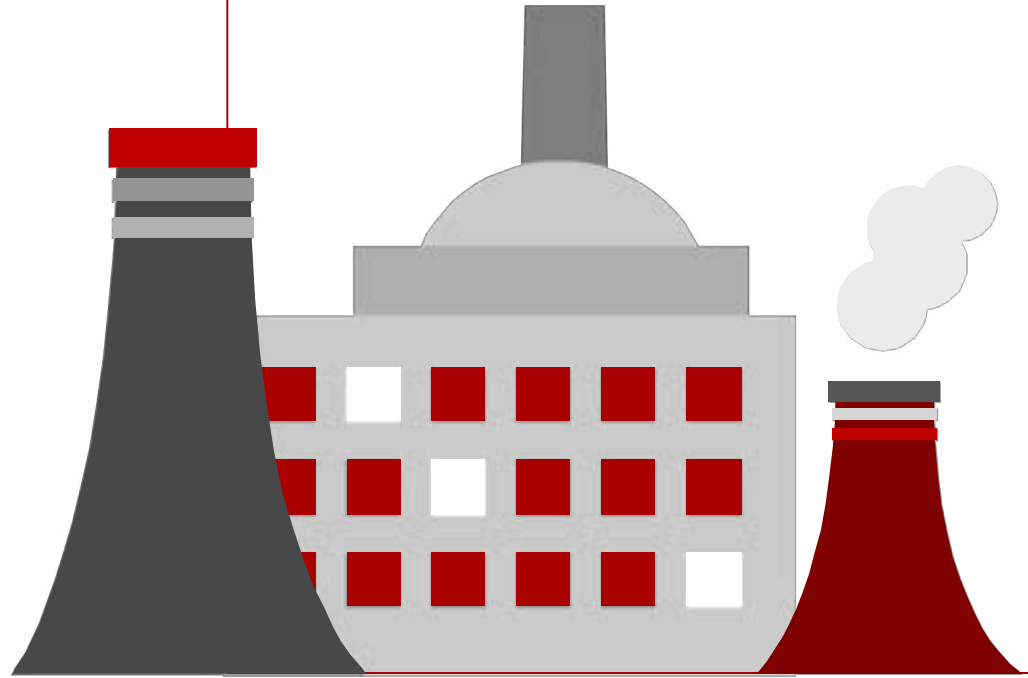
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01

About our company



Our Story



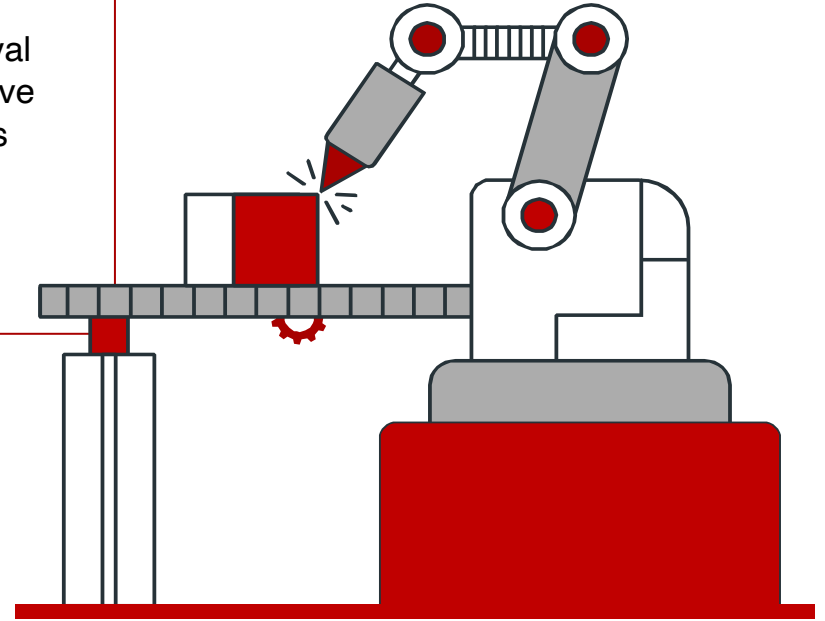
Our humble journey started in 1988 as a single store domestic trading unit in Delhi which has over 3+ decades evolved into a leading manufacturer and exporter of two wheeler plastic parts today. As we've grown over the years, so has our presence in most of the developing economies of the world which has allowed us to have a strong and loyal dealer network worldwide.



We specialise in plastic painted spare parts for two wheelers. Our manufacturing unit includes **3 state of the art specialized units** located in National Capital Region, India.

Our range of plastic painted parts include **headlight visors, mudguard, indicators, headlights, side panel & tail panel** etc that are sold through our distributors spread across the length and breadth of the country and are exported to key markets in Asia, Africa and Latin America.

Manufactured using best quality raw material and tested through stringent quality control checks at each stage of production, the quality of our products can be gauged by a loyal customer base that we have. Most of our channel partners have been with us for well over two decades which speaks volumes about customer satisfaction that our brand stands for



OUR HISTORY

1988

Established **Sagar Scooter Syndicate** as a domestic trading house under brand name KINNY.

2006

We started our own manufacturing of two wheeler plastic components with one unit in Bawana by the name of **POONAM INDUSTRIES**

2018

Added more countries in our export list with 3 operational units and a workforce of more than 150 employees.

1994

By now we were one of the top brands in North East India

2012

Entered the export market with 2 operational units with inhouse R&D team, Injection moulding, automated paint shop

2022
still
going
strong!

OUR PHILOSOPHY



Mission

To manufacture and supply the best in class spare parts manufactured at our state of the art manufacturing facilities and be the gold standard in the two wheeler spare parts business.



Vision

To be the most trusted name globally in the two wheeler spare parts business with an unparalleled reputation for quality, innovation & reliability.



“I strongly believe that a lasting legacy isn't created by just stellar numbers but by the depth of relationships you build while achieving those numbers. Building long standing relationships with our partners has been a hallmark of Poonam Industries.”

As we march on to complete our 4th decade of being in business, I assure our growing partner network that we will not only be strongly committed to delivering your current needs but also keep one eye on your future needs with an ever evolving technological landscape.

— RAJIV SHARMA,
FOUNDER

OUR TEAM

POONAM SHARMA



DIRECTOR
ADMIN & FINANCE

PRATEEK SHARMA

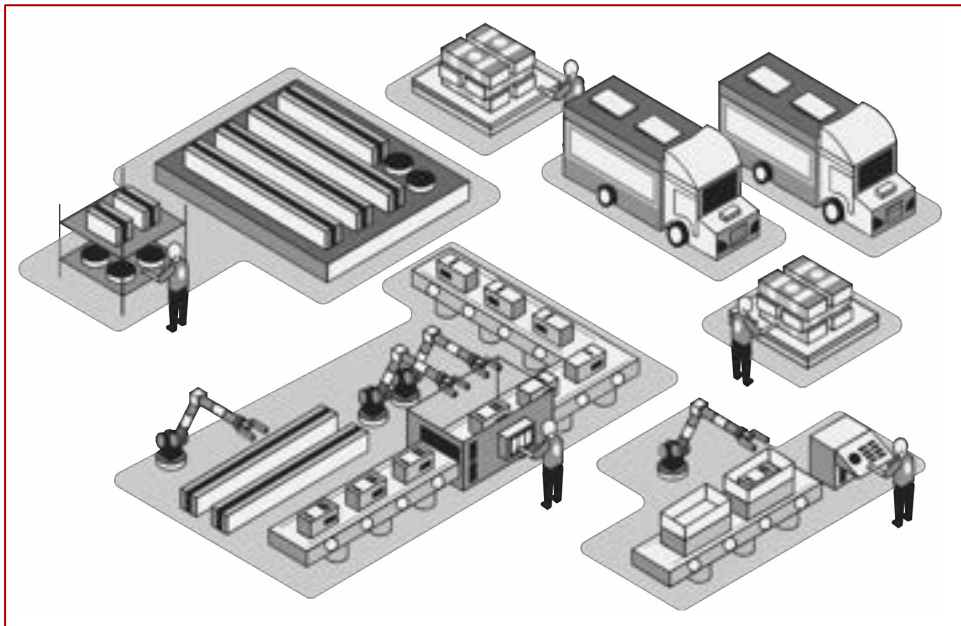


DIRECTOR
PRODUCTION & DISPATCH

AKANKSHA SHARMA

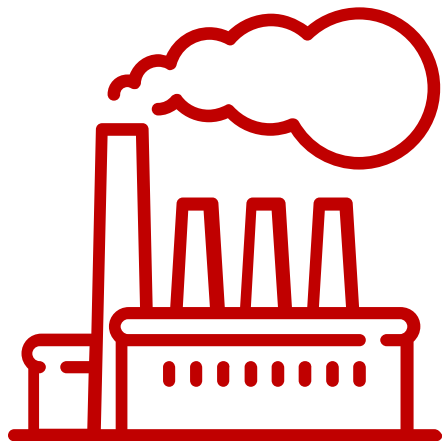


DIRECTOR
MARKETING & DESIGN

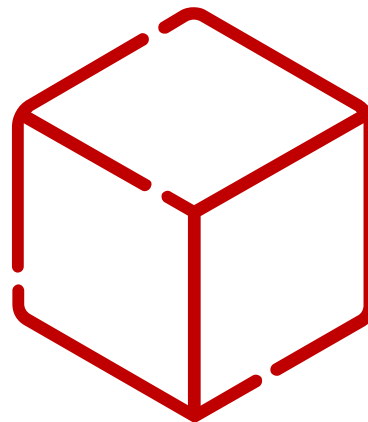


02

Our Services



 Manufacturing



 Export

INFRASTRUCTURE



PRE PAINT & PAINT



LAB TESTING



**INJECTION
MOULDING**



**PACKING &
DISPATCH**



INJECTION MOULDING

Poonam Industries has an in-house injection moulding plant equipped with four state of the art injection moulding machines that enable us to manufacture the widest range of precision manufactured plastic body parts in the industry. Our highly trained and experienced technicians conduct trial runs before production to ensure that any defects whatsoever are identified and rectified before final production begins. During production random pieces from each batch are pulled out to check the weight, strength, durability and consistency of production.



PRE PAINT SECTION

Every single piece manufactured by us goes through a finishing line where an experienced team of finishers visually inspects every piece for the minutest defects are spotted and eliminated through skilful manual and automated finishing. The team here ensures that each piece acquires the smoothest of surface finishes before the products head for the paint shop.



PAINT SHOP

We have five separate paint booths together with a paint kitchen housed in a temperature-controlled environment and staffed with some of the most experienced painters in the industry. Each and every part is skilfully painted to the exact customer specification using the best quality paints to ensure the smartest looking, glossiest zero-defect final product that retains its gloss and finish for years and years.



LAB TESTING

The finished products are sent to our QC lab where once again every product is physically examined and inspected for any minor defects whatsoever. Every production batch is put through a gloss meter test, water test machine and adhesive testing and humidity testing to ensure the paint on them has not just the required finish but is durable and absolutely defects free.



PACKING UNIT

A separate dedicated packing and dispatch unit is maintained where all final production goes through a final inspection and quality control process where every piece goes through a final check. Each individual piece is then packed and readied for dispatch as per customer specifications and order requirements.

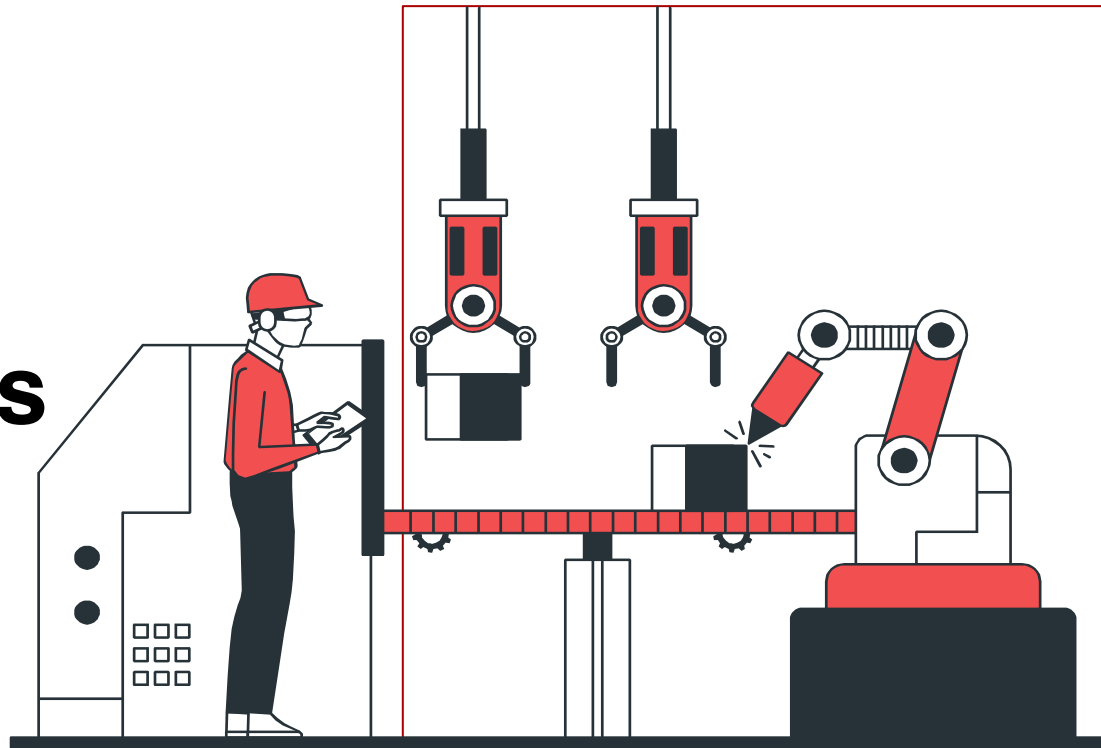


OUR PRESENCE



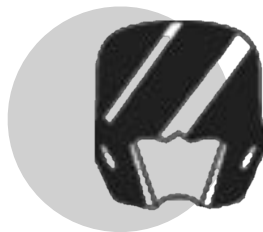
SRILANKA NEPAL BHUTAN DUBAI BANGLADESH EGYPT PERU BRAZIL ETHIOPIA TANZANIA RWANDA BURUNDI DAR-E-SALAM ZANZIBAR LATIN AMERICA

03 Our Products

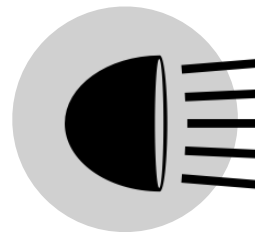




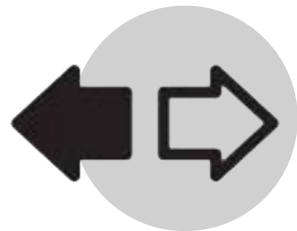
Mudguard



Visor



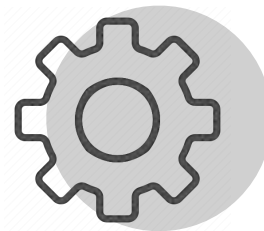
Headlight



Indicator



Side & tail panel



Spare parts



MUDGUARD



Apache
RTR-TVS



Apache
RTR-TVS



Avenger-
BAJAJ



CBZ Ambition-
HERO



CBZ Xtreme-
HERO



CBZXtreme
N/M HERO



CD deluxe
N/M HERO



Centra TVS



CT100-
BAJAJ



Discover
100- BAJAJ



Discover
ST- BAJAJ



Discover-
BAJAJ



Fiero F2-
TVS



Fiero F2-
TVS



Freedom
LML



FZ
YAMAHA



Gixxer-
SUZUKI



Glamour LT
HERO



Glamour-
HERO



Hayate-
SUZUKI



HF Deluxe
LT- HERO



Hunk-
HERO



I smart-
HERO



Libero-
YAMAHA

MUDGUARD



Maestro-
HERO



Passion Pro
Type3- HERO



Passion
pro- HERO



Passion
Xpro- HERO



Passion +
HERO



Platina ES-
BAJAJ



Platina-
BAJAJ



Pleasure-
HERO



Pulser 135-
BAJAJ



Pulser 220-
BAJAJ



Pulser
DTSi-
BAJAJ



R15-
YAMAHA



Shine SP-
HONDA



Shine -
HONDA



Splendor -
HERO



Star Sport-
TVS



Star Sport-
N/M- TVS



Stunner-
HONDA



Super
Splendor
LT- HERO



Super
Splendor -
HERO



SUZUKI



SUZUKI
SS



Twister-
HONDA



Victor-
TVS

HEADLIGHT



Apache
RTR-TVS



Apache
RTR-TVS



Apache
RTR-TVS



Aviator-
HONDA



CD Dawn
Deluxe LED



CD Dawn-
HERO



CD Deluxe
N/M - HERO



CD Deluxe-
HERO



CT-100
BAJAJ



Discover
100 BAJAJ



Discover
135 BAJAJ



Freedom-
LML



Glamour N/
M- HERO



Passion +
HERO



Passion +
HERO



Platina
CT100
BAJAJ



Pulsar 135 - BAJAJ



Pulsar UG3/
UG4



Rx 100-
YAMAHA



Splendor-
HERO



Star City-
TVS



Star Sport
TVS



Victor- TVS



Apache RTR

VISOR



Activa 125
HONDA



Activa i
HONDA



Activa
HONDA



Alba- TVS



Apache
TVS



Aviator
HONDA



Boxer Bm
150- BAJAJ



Caliber 115
BAJAJ



CB Shine
HONDA



CB Unicorn
HONDA



CBZ Xtreme
Type2 HONDA



CBZ Xtreme
Type3 HONDA



CD Dawn
HERO



Centra TVS



Croma
BAJAJ



CT 100
BAJAJ



CT 100 Type 3
BAJAJ



Dio N/M
HONDA



Discover
100 BAJAJ



Discover 125
N/M BAJAJ



Discover
125 BAJAJ



Discover
135 BAJAJ



Discover M
BAJAJ



Discover ST
BAJAJ

VISOR



Dream Yuga
HONDA



Eterno
HONDA



Fiero F2
TVS



Fiero TVS



Freedom LML



Glamour N/
M HERO



Glamour
Type5 HERO



Glamour Type7
HERO



HF Deluxe Type3
HERO



Hunk HERO



I smart HERO



Jupiter TVS



Jupiter TVS



Libero G5
YAMAHA



Livo
HONDA



Maestro
HERO



Passion O/M
HERO



Passion
Plus HERO



Passion
Plus HERO



Passion Pro
Digital HERO



Passion Pro
HERO



Passion x pro



Platina 100



Platina 125

VISOR



Platina ES
BAJAJ



Pleasure
HERO



Pulsar135
BAJAJ



Shine SP
HONDA



Shine
Type7
HONDA



Splendor NXG
HERO



Splendor
Pro HERO



Splendor+
HERO



Splendor +
N/M HERO



Sar City N/
M TVS



Star City O/
M TVS



Star City+
TVS



Star Sports
N/M TVS



Star Sports TVS



Super
Splendor



Super Splendor
type 3 HERO



Super Splendor
type 4



Super XL
TVS



Twister
HONDA



Unicorn
HONDA



Victor GL
TVS



Victor Glx
TVS



Victor GX
TVS



Victor N/M
TVS

SIDE PANEL



Boxer CT
BAJAJ



CBZ - HERO



CD Dawn
HERO



CD Deluxe
N/M Hero



CD Deluxe
O/M HERO



Crux s -
YAMAHA



CT 100
BAJAJ



Discover
135- BAJAJ



Dream Neo-
HONDA



Dream Yuga-
HONDA



Glamour N/M-
HERO



Hf Deluxe -
HERO



Hunk -
HERO



Passion + -
HERO



Platina 100-
BAJAJ



Pulsar DTSi
N/M- BAJAJ



Pulsar- BAJAJ



RX 100-
YAMAHA



Splendor
Pro- HERO



Splendor + N/
M - HERO



Splendor +
HERO



StarCity- N/
M- TVS



Star Sports - TVS



Stunner -
Honda

TAIL GUARD



Caliber 115
- BAJAJ



CD Dawn -
HERO



CD DLX N/M-
HERO



Ct 100-
BAJAJ



Discove
135- BAJAJ



Discover
150- BAJAJ



Discover
150- BAJAJ



Dream Yuga-
HONDA



Glamour N/M-
HERO



HF Deluxe-
HERO



Passion
Pro- Digital



Passion +
HERO



Splendor +
HERO



Splendor+
HERO



Splendor +
N/M HERO



CB Shine
HONDA



CBZ Xtreme HERO



Crux
YAMAHA



CT 100
Type 3



Fiero F2
TVS



Glamour O/
M



Glamour Type 5



HF Deluxe



Platina 100

INDICATOR



Apache
RTR-TVS



Avenger
BAJAJ



Boxer AT
BAJAJ



Boxer CT
BAJAJ



CT 100
BAJAJ



Discover 100-
BAJAJ



FZ Yellow-
YAMAHA



FZ Libero
YAMAHA



Gixxer
SUZUKI



Glamour O/M
HF Deluxe



Glamour O/
M NXG



HERO
HONDA



Hunk HERO



KB 100
BAJAJ



KB 4s BAJAJ



Passion Pro
N/M



Passion Pro



Passion+



Pheonix/
METRO



Platina/
Discover



Pulsar 135
BAJAJ



RX100-
YAMAHA



RX100
YAMAHA



Shina OM
HONDA

INDICATOR



Splendor
Pro HERO



Splendor +



Star City
TVS



Star Sports
white



Star sports
Yellow



Super XL
TVS



Twister N/M
HONDA



Twister O/M
HONDA



Twister N/M
HONDA



Victor TVS



YBX Chrome
Plate

INDICATOR ASSEMBLY LINE-

We manufacture wide range of OE type bike indicators in house matching all company specifications for the products. Our Indicator Assembly line is equipped with all the latest technology machines/equipment required in the assembly of the product some of these namely are- **Ultrasonic pasting machine, Automatic Crimping Machine, gun screw fasteners etc.** With in house injection moulding we ensure quality of the respective body parts used in assembly. Other than this, rest of the raw materials such as wire, holder, stay, bulb etc are all procured by well trusted vendors with the best in class infrastructure and quality



To ensure quality and consistency, each lot undergoes vigorous testing in testing machines like- **vibration testing machine, rain water testing machine, blink counter machine etc.** We ensure that wire used in each of our indicator is minimum 16 copper and that indicators selected at random from each lot undergo blinker count testing for a minimum of 100000 blinks. Except for this, each and every raw material is inspected before it lands on the assembly line and each and every indicator is tested for its glow post the assembly and only then it is sent further for packing.



04 Our clients





Best sellers



Mudguards

Exported to 11+ countries



Visor

Exported to 10+ countries



Indicator

Exported to 7+ countries



1,83,50,340

Plastic automotive components sold per year



04

Contact Us

Locations

| **Bawana**

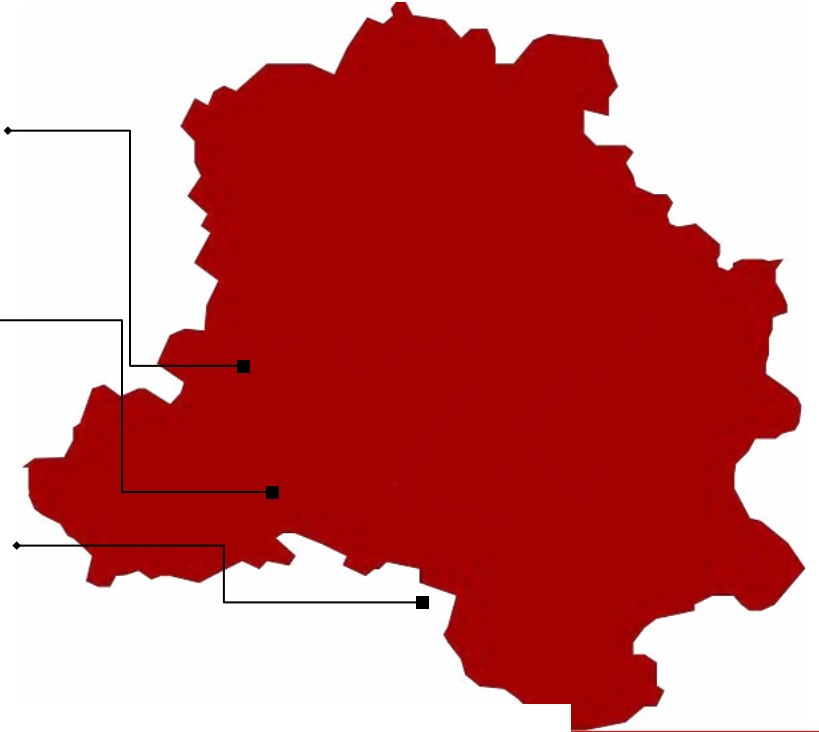
Injection Moulding Unit

| **Bawana**

Paint Shop & Packing

| **Prahaladpur**

Packing, Dispatch &
Corporate office



Thanks!

Do you have any questions?

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